



Changing the record:  
Participation of women in public and political life

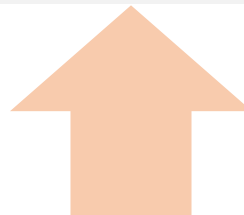
**GET** ON THE  
**TICKET**

@women4election

# *Women for Election: who we are?*



**The *Vision* of Women for Election is an Ireland with balanced participation of women and men in political life**



**The *Mission* of Women for Election is to inspire and equip women to succeed in political life**

**GET ON THE  
TICKET**

# Why we exist



To provide a practical solution to the problem:



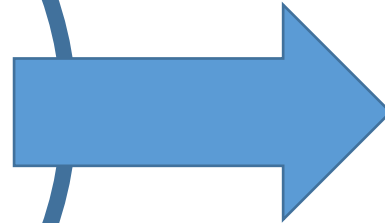
- **16%** of Dáil (27 seats) are women
- **94** women ever elected to Dáil Eireann
- **21%** women elected at city and county council level
- **96<sup>th</sup>** – Ireland's ranking globally, after North Korea and just ahead of Chile and Tajikistan (IPU, 2014)

# Why our work matters



## The 4 Ps:

Process  
Priorities  
Policy  
Power



# What do we do?



- Training, mentoring, support for women to take them on the next step of their political journey
- Demystify access into “politics”
- Build cross party movement of women, nationally and internationally
- Grass roots and non-partisan approach

# Programmes



- **INSPIRE:**

- Confidence, Campaign Strategy, Communications
- All parties and Independents

- **EQUIP:**

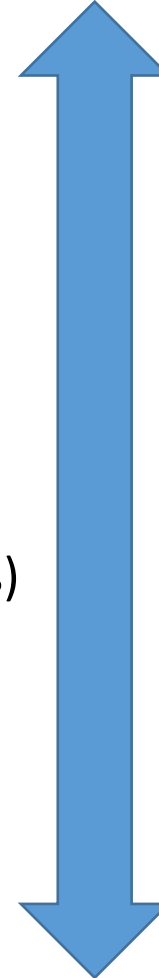
- Ireland's FIRST Political Campaign School
- 3 day intensive residential
- All parties and Independents

- **INFORM:**

- Tailored workshops (Universities, Community Groups)
- Entry level political discussion
- Community Activism <> Government
- Universities <> Political activism

- **INTERNATIONAL:**

- Working with women from 17 EU States
- Developing Women for Election AU



- Male and Female
- Mentoring and coaching
- Empowerment
- Masterclasses in “problem areas”
- Access to Research
- Media Opportunities
- Discussion Forum
- Networking Events
- Introductions
- Campaign Services
- Advocacy

# The story so far...



- 600 women through core programmes in Ireland & EU
- 190 of those contested local or EU elections in Ireland
- 30% increase in numbers of women running at 2014 Local Elections versus 2009
- Of 949 local government seats, 194 women were elected. This is a 33% jump since 2009 figures of 148 and female representation at Local Government is now 21%, up from 16% in 2009
- 50% of women elected at local level have been trained by Women for Election
- At a European level, for the first time, there are more women representatives. 6 of the 11 Members of the European Parliament from Ireland are women with 2 of the 3 new female MEP's having come through a Women for Election programme.

# What's next



## Preparing for 2016

- Series of programmes and training including cross-border training workshops and the campaign school Equip

## Keep in touch

@women4election

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hello@womenforelection.ie